# PROFESSIONAL

GALERIES LAFAYETTE PARIS HAUSSMANN





# EDITORIAL

This brochure invites you to discover an exceptional world: the Galeries Lafayette Paris Haussmann department store.

The gem of the Galeries Lafayette brand, the flagship store on Boulevard Haussmann is a department store that is continually in motion and that has always known how to stay up to date with the changing times to please its French and foreign shoppers. From affordable items to luxury goods, Galeries Lafayette Paris Haussmann is constantly expanding and upgrading their offerings to provide shoppers with all of the latest fashion trends. Sometimes avant-garde, always refined, the department store has a renewed selection of the foremost brands of the moment on offer.

We have a broad range of services on offer for your clients as well as numerous activities for your groups. Let us take you on a unique journey in the Department Store Capital of Fashion through our customised offers.

Because at Galeries Lafayette Paris Haussmann, the client is more than simply a visitor, he is our guest.

# THE DEPARTMENT STORE



Since its creation in the late 19th century, Galeries Lafayette Paris Haussmann has aptly expressed everything that is fashionable at the moment through a subtle, constantly renewed selection of brands, from the most prestigious to the most accessible.

Located in the heart of Paris, Galeries Lafayette on the Boulevard Haussmann, has the best creations on offer in its 70,000 m<sup>2</sup>.

Magnified by a Neo-Byzantine style dome that dates to 1912, the store is known and recognised worldwide and is the second most-visited site in Paris.



### COUPOLE

Beauty Leather goods and accessories Jewellery and watches Women's ready-to-wear and fashion designers Lingerie Women's shoes Children's fashion and toys Souvenirs and gifts



### MEN STORE

Beauty Leather goods and accessories Men's ready-to-wear Fashion designers Jeans and sportswear Men's shoes Underclothing and socks



### HOME & GOURMET FOOD STORE

Delicatessen French gastronomy and World Cuisine Small electrical appliances Home decor Household linen Tableware La Cave



### WOMEN, MEN, CHILDREN

Galeries Lafayette Paris Haussmann has created the world's largest wardrobe spanning 15,000 m<sup>2</sup> with more than 350 brands on offer. They reveal the best in creativity and the marked desire of Galeries Lafayette Paris Haussmann to stay at the cutting edge of fashion.

For men, who are becoming more and more fashion conscious, the store has created the Galeries Lafayette Homme concept to meet their every desire with the largest space dedicated to fashion designers, a fragrance department especially for men, and a selection of classic and trendy leather goods.

A children's department spanning 5,000 m<sup>2</sup> showcases fashion for children ages 0-16 and meets children's every need: baby care items, games, toys, children's books, fancy dress, a nursery where you can take a break with your baby, etc.



### ACCESSORIES & SHOES

On the ground floor of the main store, 4,500 m<sup>2</sup> are dedicated to the world of accessories: handbags, leather goods, glasses, belts, scarves, gloves, hats, jewellery, fine jewellery, fine watches, etc.

The 3,200 m<sup>2</sup> space on the ground floor of the department store is dedicated to shoes - the must-have fashion accessory that women adore. From low end to luxury brands, the product range is organised around 5 themes: fashion, contemporary, urban, luxury and high end.



photo credit : Thibaut Voisin

### LUXURY & DESIGN

On the first floor of the store, luxury reigns supreme at the heart of the  $2,000 \text{ m}^2$  department that offers clients an exceptional journey through luxury fashion.

Galeries Lafayette Paris Haussmann has «Laboratories» dedicated year round to fashion designers and today's up and coming luxury brands, all with one thing in common: fashion.



### BEAUTY

Come discover 2,500 m<sup>2</sup> of the best in skincare, perfume and make-up on the ground floor of the department store under the famous Neo-Byzantine style dome dating to 1912. This space is the setting for the biggest launch events for perfumes, new make-up or skincare lines; be the first to discover the beauty of tomorrow.

# HOME & GOURMET FOOD STORE



Galeries Lafayette Paris Haussmann has decided to bring the art of gastronomy and its famous Gourmet food store, and the art of home decor together under the same roof to celebrate the French lifestyle.

Spanning 7,500 m<sup>2</sup> and 5 floors, welcome to this house that treats the five senses, offers its ideas to all, and provides a meeting point for enthusiasts. A space that makes you want to sit down for a snack, or take something home to cook, to give as a gift and showcase the art of living.

# LA CAVE



Located at the heart of the Home & Gourmet food store you will find La Cave, a 450 m<sup>2</sup> space dedicated to wines, spirits and Champagne. The space was designed to showcase a range of more than 2,500 references.

This wide selection is sure to satisfy both connoisseurs and novices alike.

Alcohol abuse is harmful to your health. To be consumed with moderation.



Experts in «French fashion and art of living», Galeries Lafayette Paris Haussmann has a special place reserved for gastronomy and welcomes visitors from all four corners of the world. World-famous and universally-appreciated brands are found side by side in this magnificent setting.

Each of our dining spaces has been designed as a unique place where the ambiance and the menu are in perfect harmony to make your moments of indulgence into unforgettable memories.

#### COUPOLE

1 <sup>st</sup> floor Angelina	. 9.30am - 7pm
2 <sup>nd</sup> floor Vue sur coupole	. 9.30am - 7pm
3 <sup>rd</sup> floor Starbucks	. 9.30am - 7pm
6 <sup>th</sup> floor Lafayette café & bar9.	30am - 7.30pm
6 <sup>th</sup> floor Yoom (Dim Sum)	11am - 7pm
6 <sup>th</sup> floor Paris-Tokyo	11am - 6pm

#### MEN STORE

Ground floor	Starbucks rue de Provence 8.30am - 7pm
Ground floor	Jour 9.30am - 7pm
1 <sup>st</sup> floor	Big Fernand 11am - 7pm

#### GOURMET FOOD STORE

Prêt à manger	8.30am - 9pm
Petrossian	11.30am - 9pm
5 Jotas	11.30am - 9pm
Mavrommatis	. 11.30am - 9pm
Salumeria Rossi Italien	11.30am - 9pm
Tafa traiteur Asiatique	. 11.30am - 9pm
Fish Point	. 11.30am - 9pm
Steak Point	. 11.30am - 9pm



### ANGELINA

The Angelina tea salon, a veritable Parisian institution since 1903, offers both savoury and sweet for any time of day, for on-the-go dining or for lunch.



150 people



### ON THE GO

Vue Sur Coupole : refreshments, hot drinks, Champagne by the glass, ice cream, etc. An ideal place for an indulgent break that is simple and light with a stunning view of the Neo-Byzantine style dome of Galeries Lafayette Paris Haussmann.

Starbucks : Here you will find the complete range of Starbucks coffees as well as a wide selection of sandwiches and cakes, all while you enjoy a panoramic view of the store.

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# ON THE FLAT ROOF TERRACE

Pop up restaurant. In the summer come admire the stunning view of Paris and its monuments while enjoying a drink, lunch or a cocktail at the terrace restaurant in the main store.



📔 100 people

# CUSTOMISED ACTIVITIES



Symbol of the French Lifestyle, Galeries Lafayette Paris Haussmann offers dynamic, wide-ranging and diverse fashion.

Galeries Lafayette Paris Haussmann has several original activities on offer for you: personalised shopping sessions, fashion shows, wine tasting at Home and Gourmet food store, and cultural and historic store visits, etc.

Our goal is to offer the best activities to your participants and to provide them with a unique experience!



Fashion workshops Fashion shows Make-up workshops Perfume workshops Other themed workshops



### GASTRONOMY

Gourmet journey Gourmet break Tasting



### CULTURAL

Heritage visit The Galeries Gallery

# LE SALON OPÉRA





# LE SALON OPÉRA



### YOUR PRIVATE SPACE IN THE HEART OF THE HISTORICAL DEPARTMENT STORE GALERIES LAFAYETTE PARIS HAUSSMANN

Come and discover "le Salon Opéra", our private, 230-square meters reception area that seats up to 120 people. Designed by Ora Ito, stylish and contemporary with natural lighting, it will ensure the success of all your events.

Le Salon Opéra provides everything necessary for organising:

- Fashion shows
- Workshops (makeup, perfume, etc.)
- Cocktail parties (room for : 200 people)
- Meetings (set up as an auditorium or for a conference)

#### 120 people

📔 200 people

Visit of the Salon according to appointment and booking upon availability. Thank you for consulting with us for any need of information or booking.





### FASHION SHOWS

Each Friday at 3 pm Galeries Lafayette Paris Haussmann organises a fashion show. This 30-minute show takes place in a private salon in the main store.

Private shows can be organised on request for exceptional events in the store or elsewhere.



### MAKE-UP WORKSHOPS

Galeries Lafayette Paris Haussmann has partnered with renowned international brands to offer make-up workshops for groups or individuals.

In a private salon or at a make-up stand, your clients will take part in a presentation on the major trends as well as a make-up demonstration for certain participants.



### PERFUME WORKSHOPS

The cradle of our memories, perfume is truly a work of art. It has its own designers, its own world and its own technique. Offer your participants an olfactory discovery led by professionals. A sensory journey with guaranteed thrills!

# OTHER WORKSHOPS



### MANICURE AREA

During this workshop our nail beauticians are at your service to bring you all their expertise: bringing out the beauty of your hands, product advice, professional tips, nail art services, etc. Fashionable all the way to your fingertips!

Galeries Lafayette Paris Haussmann also offers various workshops with professionals working in the following areas:

- fashion
- leather goods
- fine jewellery
- fashion designers
- men's fashion
- shoes

# GASTRONOMY



### **GOURMET JOURNEYS**

During a culinary journey within the Gourmet food store, you will have the pleasure of tasting regional products and culinary creations blending out-of-the-ordinary products and exotic flavours.

An activity that will take you to all four corners of the world: from East to West! Discover the best of gastronomy: cheeses, caviar, foie gras, chocolates and cakes.

In this remarkable temple of gastronomy, chefs, leading restaurants and newcomers on the culinary scene will demonstrate their know-how and share their passion for serving beauty and excellence!

# GASTRONOMY



### GOURMET BREAKS

Chic and relaxed leisure areas are open to you to take a gourmet break during your shopping or moments of pleasure: breakfast, lunch, custom cocktails, tea time.

A dedicated team will accompany you through each step in the planning of your event: menu choice, welcoming the participants, etc.

Alcohol abuse is harmful to your health. To be consumed with moderation.

# GASTRONOMY



### TASTINGS

Today the Gourmet food store is considered to be one of the most prestigious addresses in terms of gastronomy in Paris. A wine or Champagne tasting led by a sommelier will let your participants discover the best of our vineyards.

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# CULTURAL



Escalier d'honneur, 1952 © Archives Galeries Lafayette Photos

### HERITAGE VISITS

Through a heritage visit of Galeries Lafayette Paris Haussmann, visitors are invited to discover the history of the famous department store: the secrets of the building's construction, the great hall, the dome, the terrace, etc. This Parisian institution has become a place where artistic currents have converged since the beginning of the 20th century.

Galeries Lafayette Paris Haussmann offers visits in English and in French every Tuesday at 11 am and every Thursday at 3 pm. Visits in other languages and at different times can also be organised on request.

Please contact us for any information requests and for booking.

# CULTURAL



Exposition « Grand Magasin» of Philippe Jarrigeon, Galerie des Galeries, © Thibaut Voisin

### THE GALERIES GALLERY

Created in October 2001 and redesigned in 2005, the Galeries Gallery is the cultural area on the 1<sup>st</sup> floor of Galeries Lafayette Paris Haussman reserved for creators. Committed to a crosscutting approach to contemporary creation, the Galeries Gallery presents four exhibitions per year dedicated in succession to fine arts, fashion and design. The exhibition curators as well as French and international creators from all horizons are invited to take possession of this space and reinvent the exhibition experience: amongst them are Philippe Katerine, Claude Lévêque, Olivier Saillard, Daria de Beauvais, Henrik Vibskov as well as Xavier Veilhan.

The Galeries Gallery organises guided tours and accompanies the visitor through his discovery of the exhibition.

The Galeries Gallery: 1<sup>st</sup> floor of Galeries Lafayette Paris Haussmann.

# THE SERVICES



Galeries Lafayette Paris Haussmann has a wide range of services available so you can offer your clients a unique experience before, during and after shopping.



### IN-STORE SERVICES

Welcome Service Tax refund service Currency exchange office



# WELCOME SERVICES DEDICATED TO INTERNATIONAL CLIENTELE

China Welcome Desk Anglo-Saxon Welcome Desk Russia CIS Welcome Desk Hispanic and Portugese Welcome Desk Asia Welcome Desk Japan Welcome Desk



VIP DESK ACCUEIL PRIVILEGIÉ

### VIP SERVICES

Exclusive services A multi-lingual team Dedicated areas

# **IN-STORE SERVICES**



### THE WELCOME SERVICE

A team of multi-lingual hostesses is at your service at the welcome and information desk. Here you will find all the information on the events and services offered by the store.

### -12% THE TAX REFUND SERVICE

Foreign clients can benefit from a tax refund of 12% starting from €175.01 in purchases made the same day and in the same store. These tax refunds are only available for clients who reside outside the European Union for more than six months per year (see conditions in store).

### CURRENCY EXCHANGE OFFICE

A currency exchange office is available for our clients in our main store. It is located on the ground floor in the international area. Major foreign currencies can be exchanged here.

# **IN-STORE SERVICES**



### WELCOME SERVICES FOR INTERNATIONAL CLIENTS

Enjoy a French shopping experience at Galeries Lafayette Paris Haussmann!

Located within the main store, discover Galeries Lafayette Contact, an area dedicated to foreign clients that offers many high-end services.

- China Welcome Desk
- Anglo-Saxon Welcome Desk
- Russia CIS Welcome Desk
- Hispanic and Portugese Welcome Desk
- Asia Welcome Desk
- Japan Welcome Desk

For a more individualised welcome, our multi-lingual teams offer:

- Payment services for your purchases

- Access to personalised services
- Restaurant reservations
- Tax refunds
- Delivery to your hotel

# **VIP SERVICES**



Let us open the doors to a world of luxury and exclusivity. For your individual clients, our experts in Fashion and Lifestyle offer you a unique experience through their exclusive tailored services.

### EXCLUSIVE SERVICES

- Fashion consulting
- Beauty care
- Hands-free shopping
- Express alterations
- Limousines / taxis on request
- Valet service

### A MULTI-LINGUAL TEAM

- A privileged welcome
- Personal shoppers

### DEDICATED AREAS

- Private salons
- The Suite, a unique area...
- Trend presentations

# VIP SERVICES

### CUSTOMISATION FOR YOUR EVENTS

Galeries Lafayette Paris Haussmann is here to help you organise an event in Paris by offering various services to your participants and by giving them a unique shopping experience.

### 1. DEDICATED TEAMS FOR ALL YOUR NEEDS

Our international promotional teams at Galeries Lafayette Paris Haussmann are at your service for information, service quotes and programme proposals.

### 2. CUSTOMISED OFFERS

Our goal is to provide your participants with a unique store experience and we customise the whole programme around activities, shopping and personalised services.

### 3. DOCUMENTS AT YOUR DISPOSAL

Paris maps and guides, maps of the store in 14 languages, a website available in 15 languages, Paris Region Visitor Centre, welcome kits, special offers, etc. Documents available in-store or delivered to the hotel.

### 4. TAKING CARE OF YOUR GROUP IN THE STORE

We are committed to taking special care of your participants: your group will be looked after from the moment they enter the store, where they will receive a warm welcome and information, and be accompanied to where their activity is being held, or simply guided through the store.

More information available on our website: haussmann.galerieslafayette.com/en/





# ...AT GALERIES LAFAYETTE PARIS HAUSSMANN

#### 9:30 AM : PERSONALISED WELCOME

Step through the doors of the famous department store for your total enjoyment; we will welcome you to the temple of fashion for one day.

#### 9:45 AM : BREAKFAST AT ANGELINA

Come discover the flavours of this hundred-year old establishment on the first floor of the main store. A unique place to savour the famous «L'Africain» hot chocolate and the "Mont-Blanc" cake, two specialities whose secrets are closely guarded.

#### 10:30 AM : PRIVATE FASHION SHOW

Continue your fashion experience by attending a fashion show in a private salon. A unique area in Paris where you will discover the latest trends of the season and the not-to-be-missed it products.

#### 11 AM : SHOPPING SESSION

Since its creation in the late 19th century, Galeries Lafayette Paris Haussmann has aptly revealed all of the latest fashions a subtle, constantly renewed selection of brands, from the most prestigious to the most accessible. Located in the heart of Paris, Galeries Lafayette on Boulevard Haussmann has the best of fashion creation on offer in its 70,000 m<sup>2</sup>. It's this living, wide-ranging and diverse kind of fashion that is at the heart of Galeries Lafayette Paris Haussmann's vision and inspires all sectors of their offering: women, men, children as well as home and gourmet. Here you will also find a broad range of services to make your shopping experience easier: a privileged welcome, a multi-lingual team, VIP salons, on-site tax refund area, etc.

#### 1 PM : LUNCH IN ONE OF OUR RESTAURANTS

At lunchtime, come savour delicate and refined cuisine for a moment of indulgence.

#### 2:30 PM...

The afternoon aims to give participants more freedom to do as their hearts desire... Admire the view from the famous department store terrace, discover the latest exhibition on display in the Galeries Gallery, enjoy a glass of Champagne under the dome or try on all the clothes you picked out in the store this morning!

Don't miss the 2 fashion «Laboratories» set up on the 1st floor of the main store:

 $\bullet$  The Designers Laboratory: a 60  $m^2$  concept store that welcomes a dozen young designers from around the world each season.

• The Luxury Laboratory: spanning 60 m<sup>2</sup>, with the feel of a refined Parisian apartment, match the season's prettiest dresses with furs, minaudières and high-heeled shoes for a completely adapted outfit.

#### 5 PM : GOURMET BREAK

To end the day there's nothing better than socialising over a gourmet break in one of our restaurants: a glass of Champagne with macarons or a glass of wine with savoury snacks.

Alcohol abuse is harmful to your health. To be consumed with moderation.

# HISTORY



With a surface area of just 70 m<sup>2</sup>, the «Aux Galeries Lafayette» store sold ribbons and lace, veils and items of finery for ladies' wardrobes. Whilst the venture was a bit of a gamble, its location was ideal: the proximity to the Opera and the Grands Boulevards, to the recently completed Saint-Lazare train station and to the neighbouring shops attracted crowds of Parisians and people from outside the capital to this neighbourhood. The store was quickly met with success thanks to innovative methods: a large and varied collection, set prices that were on display, and the possibility for the clientele to freely touch, try and compare products. To set itself apart from competitors, production and creation workshops were opened.

The store was constantly diversifying. Appearing in addition to the traditional aisles were men's tailoring, furnishings, toys and tableware. In 1896, the renters become owners of the building and set up over five floors. The two cousins quickly purchased shops, premises and buildings in the neighbourhood, including the one on Boulevard Haussmann.

Inaugurated with great pomp in October 1912, the store, which had been conceived of as an oriental bazaar with its jumble of merchandise and its multiple departments, caught clients' attention.

The brand set itself apart through its sophisticated interior and its stunning façade. Its architecture, balconies, Art Nouveau decoration and its Neo-Byzantine style dome with stained glass resting on ten metal pillars, its rounded balustrades and majestic staircase were all attractions for visitors. The 96 aisles showcased the latest arrivals, a tea room had to be added, as well as a library and a hair salon. At the top of the building, visitors could discover Paris and its Eiffel Tower. The shop windows played an important role in this production: they needed to awaken all desires and wishes.

In 1912 Alphonse Kahn, who had fallen ill, sold his shares to his associate and died in 1927. But the business would remain in the family circle.

From 1916 to 1926 Galeries Lafayette opened stores outside of Paris (Nice, Lyon, Nantes and Montpellier). Starting in June 1940, posters reading «Jewish business» were hung in the shop windows.

The owner was dispossessed by the Vichy government, Théophile Bader's two sons-in-law took part in the Resistance. Théophile Bader died in Paris in 1942 at the age of 78. He never turned his back on his roots. He had married Jeanne Bloch in a synagogue and respected traditional holidays.

The business was taken up by his sons-in-law, Max Heilbronn and Raoul Meyer, who were already on the management board alongside their father-in-law.

Galeries Lafayette reflected the changing times with a deep sense of theatrics as it went through the century. The following generations, with sons-in-law Etienne Moulin and Georges Meyer developed a network of stores in France thanks to the acquisition of the Nouvelles Galeries. As the years went by, a network of 59 stores was put in place, most of them in the centres of France's largest cities. Add to that the ten affiliate stores and a store located in Berlin. The brand encouraged the emergence of new talents. Sonia Rykiel, Daniel Hechter, Pierre Cardin, Cacharel, Yves Saint-Laurent, and Dorothée Bis all started with a corner in the department store.

Galeries Lafayette welcomes 700,000 people every day, 80,000 of them in the Galeries Lafayette Paris Haussmann store. Recognised as the authority in elegance and good French taste, the Galeries Lafayette group, now more than 100 years old, organised around a supervisory and management board, is still managed by the descendants of its founder. This family saga, unique in the history of commerce, has allowed the store to favour a long-term vision of management and perception of fashion. French people and foreigners from around the world continue to head to the brand's department stores because «there is always something happening at Galeries Lafayette.»

# A FEW DATES



#### - 1893 -

Théophile Bader and Alphonse Kahn opened a 70 m<sup>2</sup> store selling novelty items at number 1, Rue Lafayette in Paris.

#### - 1894 -

Opening of the novelty items store under the brand name «Aux Galeries Lafayette».

- 1896 -

Purchase of the building at number 1, Rue Lafayette.

#### - 1899 -

Birth of the public limited company Galeries Lafayette.

#### - 1900 -

Opening of the first fashion creation workshops.

#### - 1912 -

Inauguration of the department store on Boulevard Haussmann. 18,000 m<sup>2</sup> over 5 floors, 96 aisles, a terrace, a 33-metre tall Neo-Byzantine style dome.

#### - 1916 -

First store opened outside Paris in Nice in 1919, then in Montpellier and Nantes in 1926.

#### - 1932 -

The Galeries Lafayette on Boulevard Haussmann was enlarged.

#### - 1958 -

First «3J» promotional event.

#### - 1969 -

Inauguration of Galeries Lafayette Homme.

#### - 1978 -

During the exhibition dedicated to France, an Ariane missile was displayed under the dome.

#### - 1980 -

Creation of the Fashion Festival.

#### - 1990 -

Inauguration of the first Galeries Lafayette Gourmet, the Galeries Lafayette fine foods shop.

#### - 1994 -

Creation of the famous Galeries Lafayette logo with the two t's in the shape of the Eiffel Tower. by Bruno Suter of the Eldorado advertising agency.

#### - 1996 -

Opening of the Berlin Galeries Lafayette, devised by Jean Nouvel.

#### - 2004 -

Inauguration of Galeries Lafayette Maison.

#### - 2005 -

Inauguration of Galeries Lafayette Sport, Galeries Lafayette Enfant, and of the concept store dedicated to fashion designers, as well as three floors of women's fashion.

#### - 2006 -

Inauguration of Galeries Lafayette at the Rosny 2 and Belle Epine shopping centres near Paris.

#### - 2007 -

Inauguration of Galeries Lafayette in Lille.

#### - 2008 -

Launch of online shopping on www.galerieslafayette.com. Inauguration of the Luxury department on the 1st floor of the Haussmann store.

#### - 2009 -

Opening of a department store in Dubai. Opening of the Shoe department on the lower ground floor and of the Fashion Designers area.

#### - 2011 -

Opening of a store in Casablanca.

#### - 2013 -

Ouverture des magasins à Pékin et à Jakarta

#### - 2014 -

Opening of Home & Gourmet food store, the store dedicated to the French Lifestyle

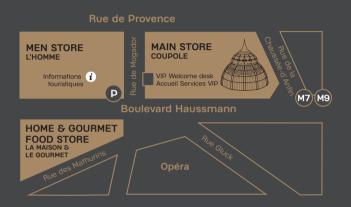
#### - 2015 -

Opening of the Men Store

# GALERIES LAFAYETTE PARIS HAUSSMANN

# INTERNATIONAL PROMOTION

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Open from 9:30 am to 8 pm Monday to Saturday. Open until 8.30 pm on Thursdays

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Find your location and save time thanks to the application Galeries Lafayette Paris Haussmann, available for free download:





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